Unit One: Impacts of Globalization

“Should Globalization Shape Identity?”

Central Questions:

1. To what extent does globalization influence my life?
2. How does increased global interaction affect our individual and collective identities?
3. To what extent do communications technologies and media shape our identities?

Name: ___________________________________________
Chapter 1: Understandings of Globalization (pages 7 to 31)

To what extent does globalization influence my life? As you are learning, not everyone shares the same perspective about globalization. However, it is a force that is spreading around the world. We will rise to the challenge of appreciating the dimensions of globalization and the extent to which we embrace the phenomena.

Globalization impacts your life in a variety of ways.

1. Brainstorm 5 examples of globalization in your life. (Brainstorming is a skill that encourages you to think of as many examples as you can and whenever possible to piggyback your ideas with more possibilities)
   - Internet
   - Television
   - Trading
   - Social Media
   - Print Media

World of Warcraft (Xbox)  
Travel  
Education

As an easy way to make sense of our world, we tend to group things into categories. Globalization is no different. The three different dimensions that we will be referring to are:

- economic (trade & capital)
- social (culture)
- and political (government & system; laws/rules)
**Economic globalization (Page 9)**

1. Define economic globalization:
   The process of expanding world trade networks.

2. How has economic globalization changed the nature of work?
   It has been shifting from resource-based, to information at the touch of our finger tips.

3. Outsourcing is a new part of economic globalization. Try to explain (in your own words) how it works.
   A new form of economic globalization. It allows a company to hire others to do part or all of its work.

4. Why do companies like outsourcing?
   Less cost to them. Cheaper to produce so they will make more money.

5. Transnational companies play a part in outsourcing. Explain what is a transnational: a corporation that operates in two or more countries.
   Why would they like outsourcing?
   This would allow cheap labor & the opportunity to have your company all over.

6. How about us, do we benefit from outsourcing? _____ How so?
7. Look at the *Global Connection* feature on page 11 and fill in the chart that lists 2 likes and dislikes about outsourcing from the point of view of Sumi Tiwari.

<table>
<thead>
<tr>
<th>Likes</th>
<th>🎉😄</th>
<th>Dislikes</th>
<th>😞</th>
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</tbody>
</table>

8. Take a look at the Fast Facts. Why might India encourage people to be employed by companies that like to use outsourcing?

__________________________________________
__________________________________________

9. Predict what will happen to jobs back ‘home’ when a company chooses to practice outsourcing?

__________________________________________
__________________________________________

This is but one part of economic globalization and we will look further at outsourcing on pages 223 – 229. If you want a sneak peak... take a look!
10. Back to page 10. More views of economic globalization are offered. Let’s create a new chart to keep these views organized. Identify and write down one perspective in favor of and one perspective opposed to globalization.

<table>
<thead>
<tr>
<th>In favor of globalization:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Trade</td>
</tr>
<tr>
<td>Education System</td>
</tr>
<tr>
<td>Entrepreneurial Spirit</td>
</tr>
<tr>
<td>In favor of globalization:</td>
</tr>
<tr>
<td>Infrastructure</td>
</tr>
<tr>
<td>Institutions</td>
</tr>
<tr>
<td>Values</td>
</tr>
<tr>
<td>Fairness/Equality</td>
</tr>
<tr>
<td>Opposition to globalization:</td>
</tr>
<tr>
<td>Limited Trade</td>
</tr>
<tr>
<td>Global poverty</td>
</tr>
<tr>
<td>Opposed to globalization:</td>
</tr>
<tr>
<td>Gap between the rich &amp; poor</td>
</tr>
<tr>
<td>Impacts on economies &amp; communities</td>
</tr>
</tbody>
</table>

11a. Flip to page 12: Reading the Voices feature and add one more argument in favor and against globalization.

Are you leaning to one perspective? Which one? We will come back to this very question throughout the course to see if it changes and develops over time.
Social globalization (Page 13)

The process by which people’s lifestyles spread over global network.

We will be looking at how music plays an important role in globalization in chapters 3 and 6.

Political globalization (Page 19/20)

The process by which political decisions and actions are becoming increasingly international.

Corporate Rights Vs. Citizens’ Rights (Page 20)

The power of transnational companies is growing. Through international trade agreements, they are gaining protection of their “rights”. The concern is that these guarantees lessen the ability of governments to make laws in the interest of their citizens. Let’s look at one example in Canada.

NAFTA – right to sue government

Canadian government – settle outside of court, apologize, issue a statement saying that MMT is actually safe.
Chapter 2: **Expressing Canadian Culture and Identity** (page 22)

**Directions:** Use your lovely textbook to help you develop an understanding of our larger issue: **How does globalization affect your identity?**

**Notes:** Chapter 2 will give you the opportunity to **examine the difference between individual and collective identities** and look at how **global interactions** can shape your sense of who you are.

This will help you answer the chapter issue question **How does globalized interactions affect our identities?**

**Individual Identity:** Characteristics and values people use to define themselves.

**Collective Identity:** Characteristics and values used to define a group.

**READ:** Globalization and Identity (read the articles on page 26)

Of the two articles presented which one can you relate to the most?

______________________________ (title)

Explain why:

_____________________________________________________

_____________________________________________________

**Notes:** Canada encourages people to immigrate to Canada and then allows them to keep their cultural and **linguistic identities**. What does this last term mean? **Collective identity of people who speak the same language**
CASE STUDY #1: The Métis Identity

4. What are the three main Aboriginal groups in Canada?
   Métis, Inuit and First Nations peoples.

5. Describe the ancestry (background/origins) of the Métis.
   - Mixed Blood
   - European + First Nations
   Scottish English. Eventually, began to think of themselves as a distinct culture.

6. List TWO benefits for Europeans of befriending the Métis.
   - Guides & translators
   - Comfortable in both cultures

7. Who calls themselves a Canadien?
   Métis Canadien Ancestors

8. Can you think of why Métis culture is a distinctive collective identity?
   - fought hard to band together - growing populations
   - they eventually owned the land

9. Métis speak Michif which is a blend of French and Cree languages. How did European contact affect Métis identity? Europeans tried to convert the Métis. The Métis fought to keep their beliefs...
10. Time to create a flow chart of the challenges to Métis collective identity. Use the few words in each box as a prompt to help you finish the sequence of events.

- The government offered the Métis... Vouchers called Scrip (entitled them to land)
- The Europeans then... moved into the West
- The Métis were isolated from... their communities, families & good quality land
- Métis had to give up... Aboriginal title to land
- The Métis could not buy... large tracts of land
- Loss of land meant... they lost political strength

Not all is bad!!

State one positive sentence about Métis society today.

- Strong & vibrant identity built on common past
- Cultural revitalization
Can you think of a time in your life when you worked with a bunch of other people to resist a larger group or force?

_____________________________________________________

_____________________________________________________  

Did you join? ___________________________ was it because of your individual or collective identity that made you want to be a part of the cause?

_____________________________________________________

_____________________________________________________  

_____________________________________________________

Maintaining and Promoting Identities (page 29 Living in a Globalizing World)

Directions: Read both articles.

1. What two aspects of globalization are addressed in the articles?  
   ______________________________________________________  
   ______________________________________________________

Unit One  
Social Studies 10-2 CRAIG
2. Check out the reading guide on page 30. It suggests that we can make our own headings for material in the chapter. So, let us try to do that, as you read page 30 to 31, write down important words and phrases that you can use for a headline.

Here is a skill moment: The criteria for a good heading/headline are that it is **CATCHY, INFORMATIVE and CONCISE**.

**Words and Phrases from 30 to 31**

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Headline 1

Headline 2

Headline 3